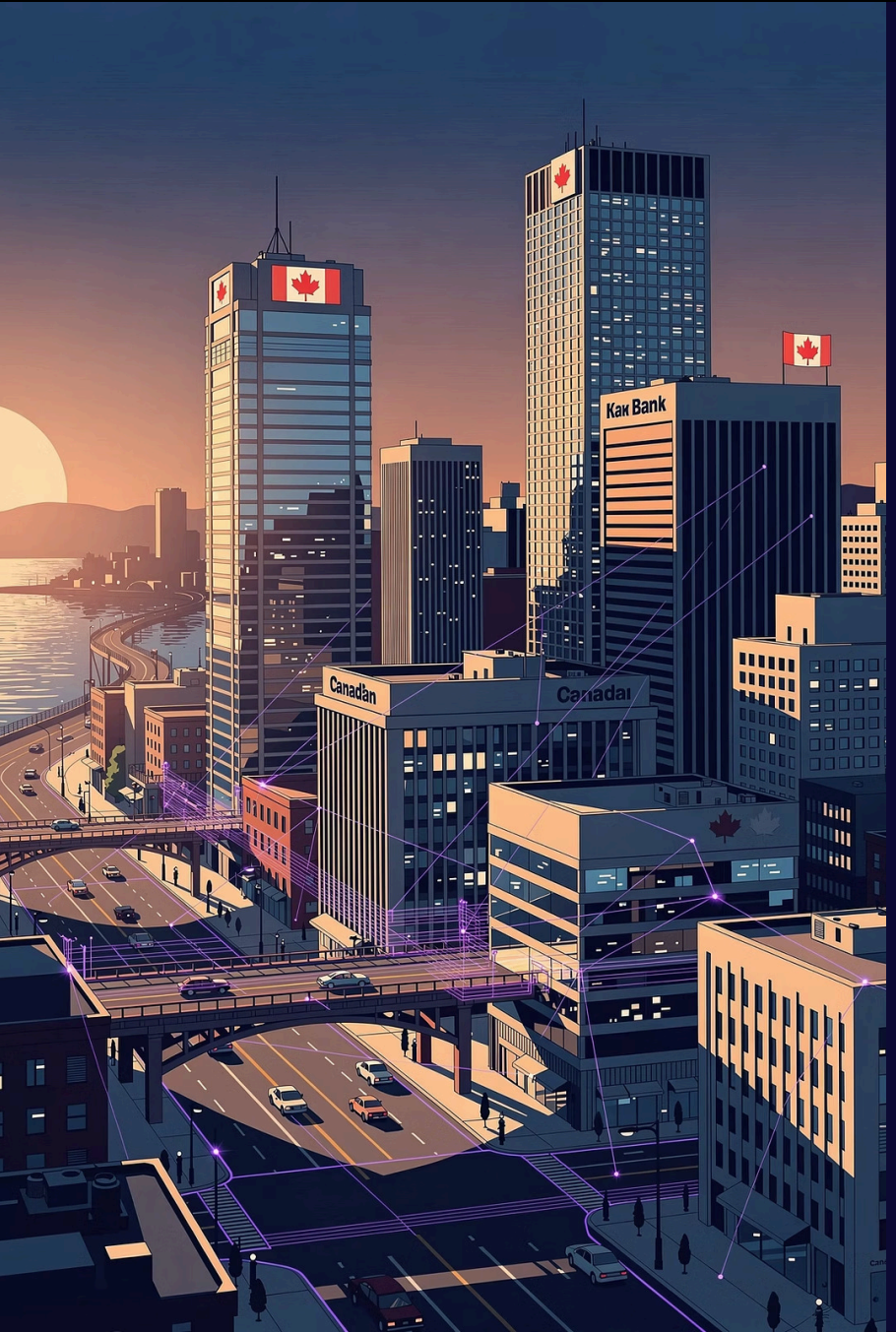


GOAT INDUSTRIES LTD.

Acquiring. Cultivating. Compounding.

An investment issuer focused on high-growth technology, gaming, digital media, and emerging sectors.

(CSE: GOAT) (OTC: BGTTF) (FWB: 26B.F)

INVESTOR PRESENTATION 2026

Corporate Overview

A Platform Built to Compound Value

Goat Industries is a **publicly listed investment issuer** that acquires, cultivates, and invests in high-growth businesses across technology, gaming, digital media, and emerging sectors. Goat actively develops platforms and creates cross-portfolio synergies that drive compounding shareholder value.

Acquire

Identify and acquire undervalued, high-growth businesses with strong fundamentals

Cultivate

Provide capital, strategic guidance, and operational infrastructure

Compound

Build synergies across the portfolio to accelerate revenue and shareholder returns

Portfolio Strategy

Thematic Investing Across High-Conviction Sectors

Technology

AI, SaaS & Infrastructure

Gaming

Platforms, Content & Monetization

Sustainable Packaging

Compostable Materials & Green Innovation

Emerging Sectors

Cleantech & Frontier Tech

Critical Minerals

Lithium Extraction & Battery Supply Chain

Goat Industries applies a **disciplined, thematic lens** to every investment decision. We target sectors where technology creates durable competitive advantages, spanning tech, gaming, sustainable packaging, critical minerals like lithium, and frontier technologies where early-stage capital can catalyse outsized returns.

☆ FLAGSHIP PRODUCT

Sports Betting Technology, Reimagined.

The Smarter Way to Bet on Sports

$20B+ Sportsbook Revolution

Goat Industries is targeting a massive, underserved market ripe for innovation.

- Legal in 38 U.S. states + DC
- Over $150B in wagers placed in 2024
- 70%+ of bets made via mobile
- Most bettors still lose — no platform serves them the way they expect

A massive market is underserved and fragmented — and ready for disruption.

BETSource — Platform Overview

Patented Audio Recognition Technology Built for Mobile Sportsbooks

BETSource is a first-of-its-kind patented audio recognition technology (ACR) built for mobile sportsbook platforms. By identifying the live game a user is watching, BETSource syncs the app in real time — eliminating search, reducing friction, and turning passive viewing into active betting.

- For users: intuitive, immersive, frictionless
- For operators: longer sessions, more bets, higher retention

This isn't just a UX upgrade — it's embedded infrastructure that drives handle.

Patented ACR Technology

Uses phone microphone to identify live broadcast and sync the sportsbook app in real time

Whisper™ Engine

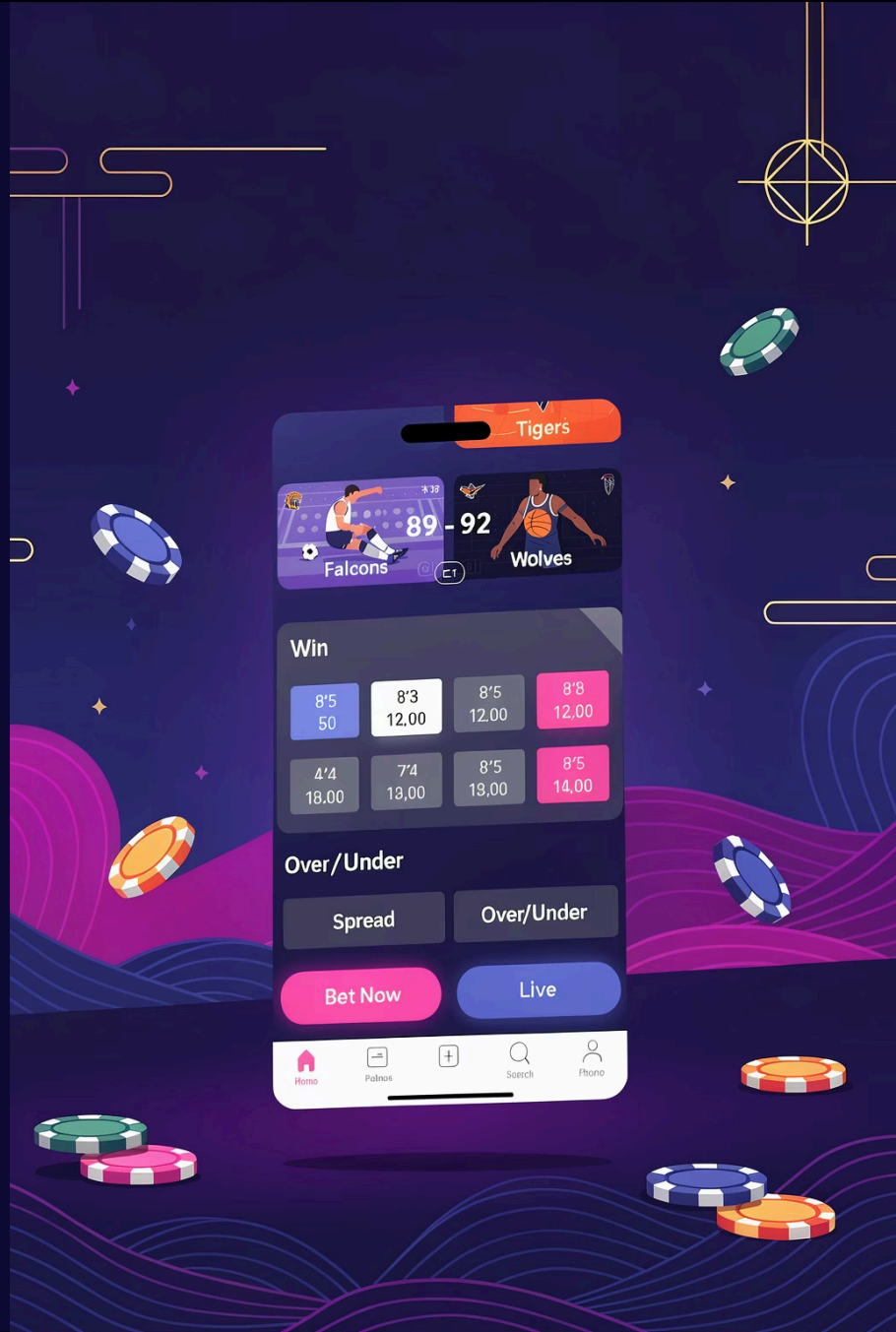
Sends real-time instructions to open corresponding betting markets instantly

Zero-Friction UX

Eliminates manual search; app stays synced automatically as user changes channels or games

Operator Infrastructure

Longer sessions, more bets, higher retention for sportsbook partners



BETSource — How It Works

It's Betting That Follows the Action — Not the Other Way Around.

BETSource uses patented Automated Content Recognition ("ACR") to sync a user's sportsbook app with whatever live game they're watching — in real time, without any manual input.

Listen

Patented ACR technology uses the phone's microphone to identify the live broadcast the user is watching.

Sync via Whisper™

Whisper™ sends real-time instructions to the sportsbook app, opening the corresponding betting markets instantly.

Bet in Real Time

The app stays synced automatically as the user changes channels or games — zero friction, maximum engagement.

For users: intuitive, immersive, frictionless. For operators: longer sessions, more bets, higher retention.

BETSource — Proven Infrastructure

Enterprise-Grade. Battle-Tested. Ready to Scale.

8+

Years

In active development

1M+

Concurrent Users

Per game (load tested)

99.999%

Uptime

History

Billions

Monthly Requests

Supported

Enterprise-Grade Stack

- SOC-2, ISO27001, GDPR & PII compliant
- Cloud-native, containerized infrastructure
- Auto-scaling via Google Kubernetes
- Deployable across web, mobile, TV, and voice

BETSource isn't a feature. It's infrastructure.

BETSource — Business Model

Multiple Monetization Layers — Built to Scale

Every layer monetizes user attention — in real time, across devices.

Licensing & SDK

Flexible integration via SDK and white-label partnerships. Monthly recurring revenue through usage-based licensing fees for sportsbook operators and platforms.

Revenue Share

CPA fees and net revenue share from bets placed through BETSource technology. Franchise and OTT partnerships drive additional rev-share upside.

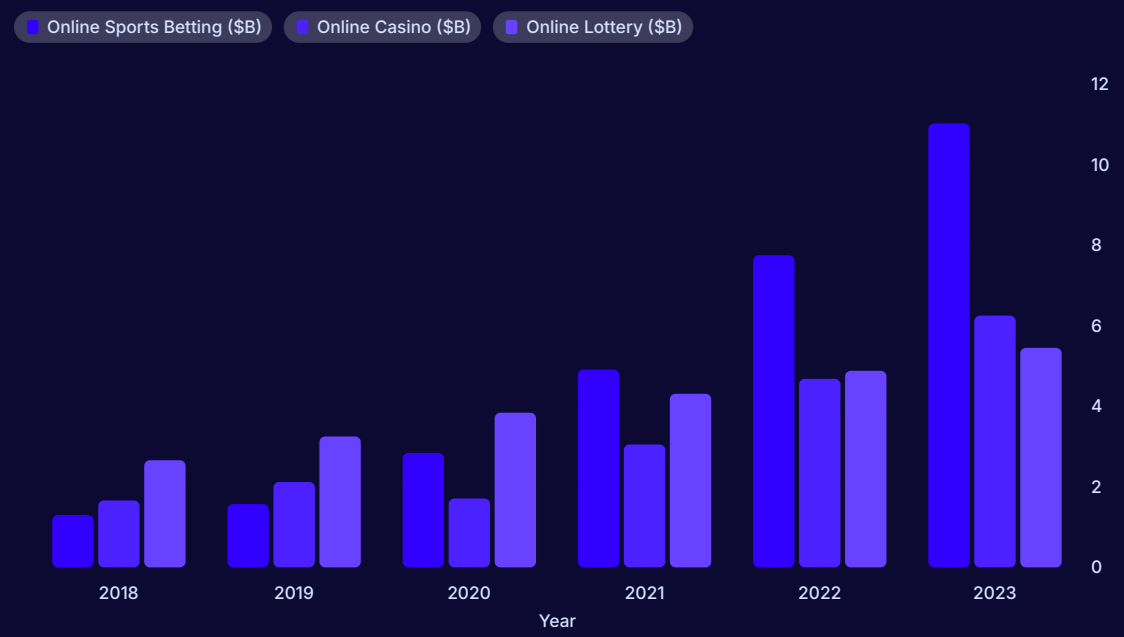
Future Data Stack

Monetize proprietary data infrastructure at scale — real-time personalization overlays, fantasy betting plug-ins, audience insights, and in-game commerce.

B2B licensing + B2C wagering + media partnerships = compounding revenue streams.

BETSource — Market Opportunity

A Multi-Billion Dollar Addressable Market — and Going Digital Fast



U.S. gambling market growth by segment, 2018–2023.

The U.S. gambling market is projected to hit **$121.3 billion in 2025**, growing to **$133.9 billion by 2027**, with Canada contributing **over $15.6 billion in 2025** alone. The global regulated gambling market is expected to reach **$494.4 billion by 2027**.

The global online gambling segment is forecasted to grow from **$78.66 billion in 2024 to $153.57 billion by 2030** (11.9% CAGR). Online and mobile channels accounted for **30% of U.S. commercial gaming revenue in 2024**, highlighting a significant digital shift.

Specifically for sportsbooks:

- **$30.3 billion wagered in Q3 2024** (+28.8% YoY)
- **$3.24 billion in gross gaming revenue Q3 2024** (+42% YoY)
- Full-year 2024 U.S. GGR: **$14.3 billion**
- U.S. sportsbook revenue: **$18.5 billion in 2025 → $21.4 billion by 2027**
- Canada sportsbook revenue: **$2.3 billion → $2.55 billion in the same period**
- Ontario alone saw **32% YoY growth** in iGaming

North America

Single-event sports betting now legal in Canada; US market expanding state by state

AI Tailwinds

Personalization and real-time analytics are becoming the key differentiators for platform stickiness

BETSource — Competitive Positioning

Full-Stack Capability Where Competitors Are Fragmented

Most competitors operate in single layers of the betting value chain. **BETSource is built to own the stack** — from data ingestion and AI-driven personalization to operator enablement and live content delivery — creating deep moats and high switching costs.

Proprietary AI Layer

User-level personalization not available from legacy providers

B2B + B2C Hybrid Model

Serves both operators and end consumers — diversified revenue

Content-to-Wager Flywheel

Live sports content drives engagement that converts directly to wagering activity

Portfolio

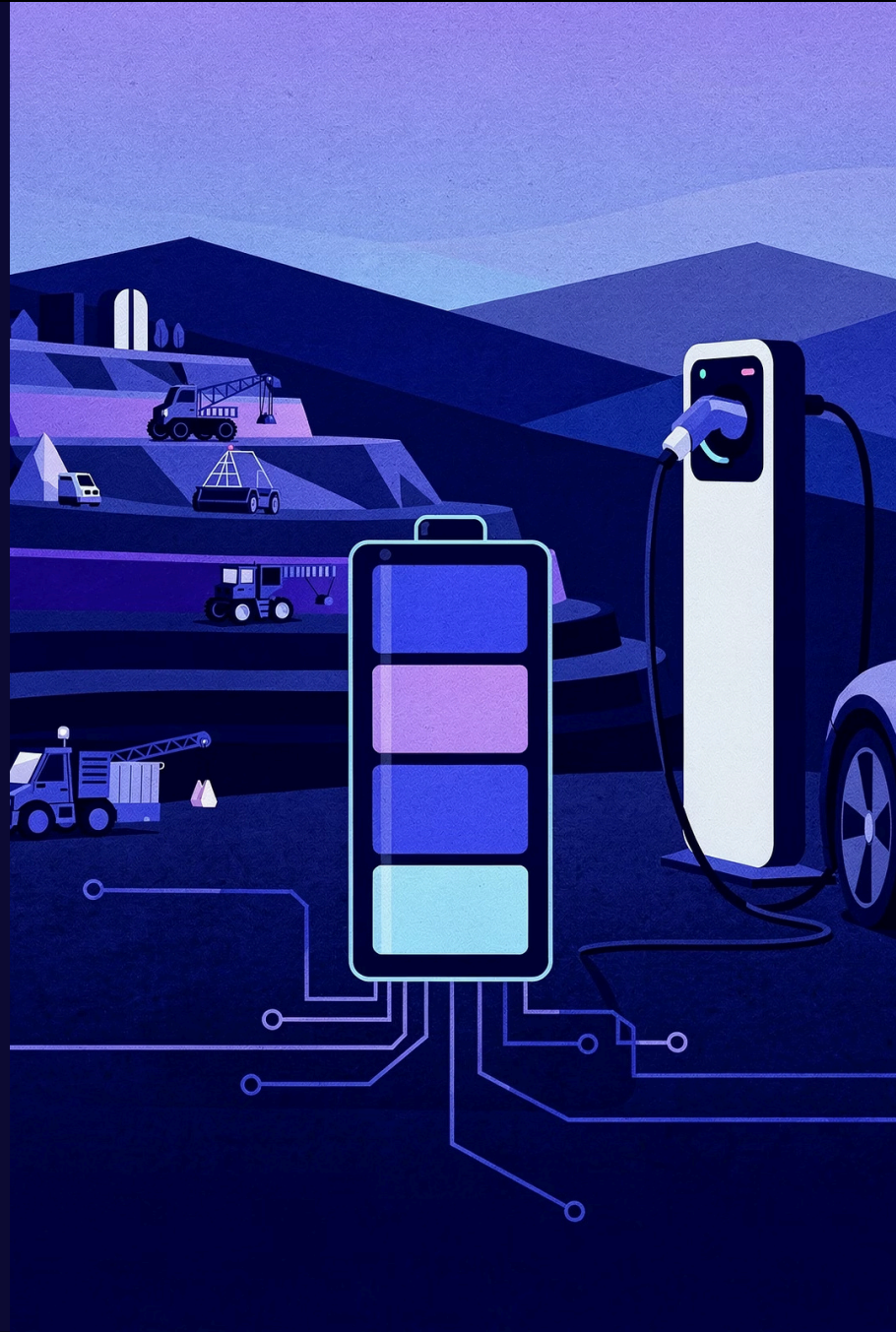
Evanesce Packaging Solutions — Strategic Investment Overview

Goat Industries holds a strategic investment in **Evanesce Packaging Solutions Inc.**, a sustainable packaging company focused on developing compostable alternatives to single-use plastics. Evanesce utilizes patented molded starch technology to produce packaging products designed to fully decompose in approximately 90 days. The company scaled production through manufacturing facilities in Nevada and South Carolina, targeting high-volume consumer packaging products including compostable straws and molded packaging solutions.

PORTFOLIO COMPANY

Ekosolve Ltd. — Strategic Investment Overview

Goat Industries acquired **Ekosolve,** an Australian-based company, in 2022 to secure a Canadian license for lithium solvent extraction technology developed by Ekosolve**.** The technology supports the efficient extraction and processing of lithium — a critical mineral essential to the growing global battery and electric vehicle supply chain. The acquisition provided GOAT with direct exposure to innovative lithium processing technology during a period of strong market interest in battery metals and energy transition infrastructure.



Portfolio Synergy

Four Assets. One Compounding Platform.

The true value of the Goat Industries portfolio lies not in individual assets but in the **synergies created across technology, distribution, and monetization through our four core holdings.**

1

Technology

BETSource AI layer, Evanesce's patented molded starch technology, and Ekosolve's lithium solvent extraction IP represent distinct proprietary technology assets across the portfolio.

2

Distribution

BETSource's live sports content and Evanesce's sustainability positioning create complementary brand and distribution reach across consumer segments.

3

Monetization

Cross-portfolio audience data, platform tools, and critical minerals exposure unlock diversified revenue streams unavailable to standalone assets.

4

Energy Transition

Ekosolve's Canadian lithium extraction license positions GOAT at the intersection of battery metals and the global EV supply chain.

Market Opportunity

Positioned Across Four High-Growth Markets

$167B

Sports Betting TAM

Global online sports betting market projected by 2027

$320B

Gaming Technology

Global gaming and interactive entertainment market size by 2026

$1.2T

Sustainable Packaging TAM

Global sustainable packaging market projected by 2030, driven by regulatory mandates and consumer demand for compostable alternatives.

$135B

Lithium & Battery Metals

Global lithium market projected by 2030, driven by EV adoption and energy storage demand — directly addressable via Ekosolve's extraction technology.

Goat Industries is strategically positioned to capture value across all four of these converging, high-growth markets through its existing portfolio and active acquisition pipeline.

Management & Governance

Leadership Built for Capital Markets Execution

Kevin Cornish

CEO & CFO

A well-rounded business leader with experience across multiple start-ups and turnarounds in Canada and the United States. Holds an MBA from Saint Mary's University in Halifax, along with CPA and CPHR designations. His expertise in international business strategy, scaling, and people management makes him a strong fit for high-growth and turnaround environments.

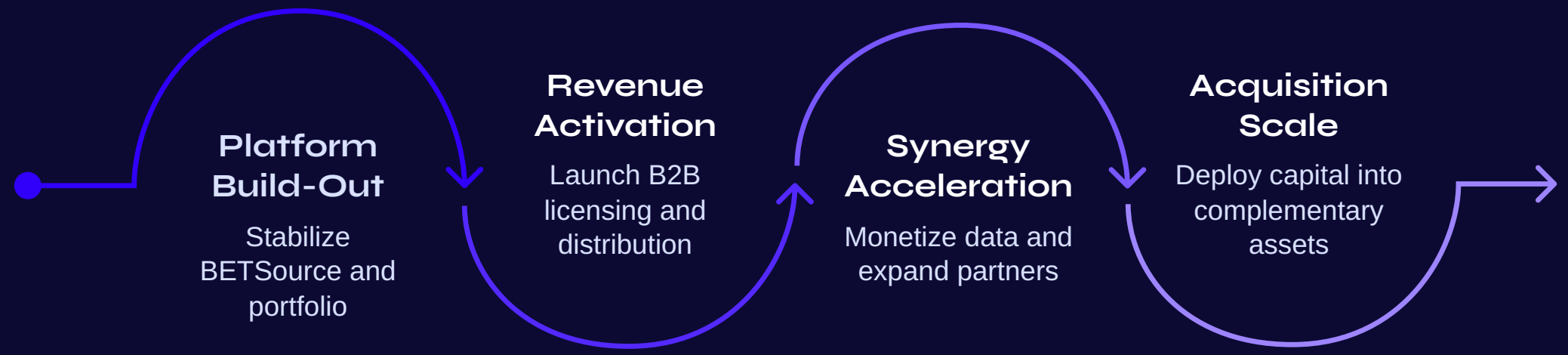
Steve Vanry

Corporate Secretary

Brings over 25 years of senior management experience with public and private companies across capital markets, corporate finance, M&A, regulatory compliance, and financial reporting. His career spans mining, oil and gas, renewable energy, high-technology, and manufacturing. Holds the CFA and CIM designations and is a member of the CFA Institute and the Vancouver Society of Financial Analysts.

Growth Strategy

A Disciplined Roadmap to Value Creation



Goat Industries' growth strategy is sequential and capital-efficient: stabilize and activate existing assets before deploying balance sheet capital into the next tier of acquisitions.

Investment Thesis

Five Reasons to Own Goat Industries Today

1. Platform Model

Scalable investment platform with recurring value creation across acquisitions — not a single-project bet

2. BETSource Flagship

AI-powered sports betting platform in a TAM growing at 15%+ CAGR with proven operator demand

3. Portfolio Synergies

Interconnected assets create monetization pathways that competitors cannot replicate independently

4. Near-Term Catalysts

Multiple de-risking milestones across 2024–2025 that should drive meaningful share price re-rating

5. Structural Tailwinds

All three core sectors benefit from regulatory, demographic, and technological forces accelerating adoption

GET IN TOUCH

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Listings

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